

March 8, 2021

Matt Susz  
Senior Vice President and Chief Financial Officer  
JOANN Inc.  
5555 Darrow Road  
Hudson, Ohio 44236

Re: JOANN Inc.  
Amendment No. 1 to

Registration Statement on Form S-1

Filed March 4, 2021  
File No. 333-253121

Dear Mr. Susz:

We have reviewed your amended registration statement and have the following comments. In some of our comments, we may ask you to provide us with information so we may better understand your disclosure.

Please respond to this letter by amending your registration statement and providing the requested information. If you do not believe our comments apply to your facts and circumstances or do not believe an amendment is appropriate, please tell us why in your response.

After reviewing any amendment to your registration statement and the information you provide in response to these comments, we may have additional comments.

Amendment No. 1 to Registration Statement on Form S-1 filed March 4, 2021

Dilution, page 62

1. Please provide to us supplementally your calculations of the figures presented in your Dilution disclosure. Specifically, please present the following calculations:

Net tangible book value  
Net tangible book value per share, and  
Dilution to existing shareholders

2. Reference is made to the table on page 63. Please tell us how you determined that the consideration figure for existing shareholders and explain why such amount is correct.

Matt Susz  
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JOANN Inc.  
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March NameJOANN Inc.  
8, 2021  
March2 8, 2021 Page 2  
Page  
FirstName LastName

You may contact Amy Geddes at 202-551-3304 or Adam Phippen at 202-551-3336 if you have questions regarding comments on the financial statements and related matters. Please contact Taylor Beech at 202-551-4515 or Dietrich King at 202-551-8071 with any other questions.

Sincerely,

Division of

Corporation Finance

Office of Trade &

Services

cc: Drew Capurro, Esq.